Let your beauty bloom this Spring!

Save up to \$150 on your *Restylane*® or *Perlane*® treatment

and see beautiful results for up to 18 months with only one follow-up treatment*

Don't let a down economy keep you from looking your best. A treatment with *Restylane*® or *Perlane*® can enhance your skin's fullness to smooth away moderate to severe facial wrinkles and folds, such as the lines from your nose to the corners of your mouth. With one follow-up treatment, you may maintain your youthful appearance for up to 18 months.* And now, you can save up to \$150 on your treatment—which makes *Restylane*® a great beauty value.

Restylange redefining beauty

* In a clinical study, at least 95% of patients treated with *Restylane®* showed an overall duration of effectiveness for 18 months from initial treatment when they returned for a follow-up treatment at 4.5 or 9 months.¹

Make an appointment for a *Restylane*[®] or *Perlane*[®] treatment today, and save up to \$150. Here's how:

For a limited time, when you receive a *Restylane*[®] or *Perlane*[®] treatment, you can receive a \$100 rebate on two 1-mL syringes or a \$150 rebate on three 1-mL syringes. To qualify, follow these simple steps:

- 1. Receive your treatment from March 1, 2009, through May 1, 2009. Certain restrictions apply. See reverse side for Offer Terms and Conditions.
- Visit <u>www.RestylaneUSA.com/offer</u> to download and complete a *Restylane[®]* Rebate Redemption Form.
- 3. Mail in your *Restylane*[®] Rebate Redemption Form, along with purchase receipt, and the *Restylane*[®] or *Perlane*[®] end flaps with proof-of-purchase hologram (limit 3) by **May 4, 2009**.

Restylane® and Perlane® are available only through a licensed practitioner. See Important Safety Considerations on reverse or visit www.RestylaneUSA.com.

Reference: 1. Restylane® [Instructions for Use]. Scottsdale, AZ: Medicis Pharmaceutical Corporation; October 2008.

Important Safety Considerations of Restylane® and Perlane®

Either *Restylane®* or *Perlane®* can be used to restore volume and fullness to the skin to correct moderate to severe facial wrinkles and folds, such as the lines from your nose to the corners of your mouth (nasolabial folds), ask your physician which is right for you. After your treatment, you might have some swelling, redness, pain, bruising, and tenderness. This will normally last less than seven days. Although rare, red or swollen small bumps may occur. If you have had facial cold sores before, an injection can cause another outbreak. In rare circumstances, the doctor may inject into a blood vessel, which can damage the skin. To avoid bruising and bleeding, you should not use either product if you have recently used drugs that thin your blood or prevent clotting. If you are pregnant, breastfeeding, or under 18 years, you should not use *Restylane®* or *Perlane.*®

Restylane[®] or *Perlane*[®] should not be used by people with previous bad allergies, particularly to certain microorganisms known as gram-positive bacteria; by people with previous bad allergies to drugs that have required in-hospital treatment; or by people with bleeding disorders. Injections should not be made anywhere except the skin or just under the skin.

Patients should be limited to 6.0 mL per treatment. The safety or effectiveness of *Restylane*[®] and *Perlane*[®] for the treatment of anatomic regions other than nasolabial folds have not been established in controlled clinical studies.

The use of *Restylane*[®] or *Perlane*[®] at the site of skin sores, pimples, rashes, hives, cysts, or infection should be postponed until healing is complete. Use of either product in these instances could delay healing or make your skin problems worse.

Restylane[®] and *Perlane*[®] are available only through a licensed practitioner. Complete product and safety information is available at www.RestylaneUSA.com.

Offer Terms and Conditions

This rebate may be applied to your purchase of *Restylane®* or *Perlane®* at regular market price. This offer is limited to a \$100 rebate for two 1-mL Restylane® or Perlane® syringes or a \$150 rebate for three 1-mL Restylane® or Perlane® syringes used in a single visit with a maximum redemption of \$150. This offer is limited to one rebate per person. You may use this voucher only if you paid for your entire treatment yourself and if no part of your treatment was covered by insurance or another third-party payor. You may not use this voucher if you receive any treatment using a Medicis Aesthetics Inc. product that is reimbursed by Medicaid, Medicare, or other federal or state benefit programs, including state medical assistance programs. You may not use this voucher if your private insurance, HMO, or other health benefit program paid for all or part of your treatment. If any form of reimbursement is sought from a third-party, you may be required to disclose the value of this rebate to that party. To qualify for the offer, you must receive treatment March 1, 2009, through May 1, 2009, then submit a completed Restylane® Rebate Redemption Form with (1) a receipt from your practitioner for your treatment and (2) the end flap(s) with the proof-of-purchase hologram from the Restylane® or Perlane® box(es) used in your treatment. Medicis Aesthetics Inc. cannot accept credit card receipts when processing your rebate. Providing the end flap(s) with the proof-of-purchase hologram from the Restylane® or Perlane[®] box(es) is for your protection. This ensures that you have received genuine FDA-approved Restylane[®] or Perlane[®] The Restylane® or Perlane® syringes used in your treatment must be purchased legally in the U.S. Offer only valid March 1, 2009, through May 1, 2009. Submissions must be postmarked by May 4, 2009. By submitting this request, you agree to all of the rules and conditions of this offer. Medicis Aesthetics Inc. reserves the right to cancel or modify this offer without notice. This offer is non-transferable. Fraudulent submissions could result in prosecution. Offer void where prohibited by law, taxed, or otherwise excluded. Offer only good in the U.S. Your rebate check will be issued in U.S. Dollars only. All requests become the property of Medicis Aesthetics Inc. and will not be returned. Medicis Aesthetics Inc. assumes no responsibility for lost, late, damaged, misdirected, misaddressed, incomplete, or postage-due requests that fail to be properly delivered to the address stated for any reason. If you do not receive your rebate check within eight weeks after submission of the Restylane® Rebate Redemption Form and required documentation, please call toll free 800-328-9970. Please keep a copy for your records.